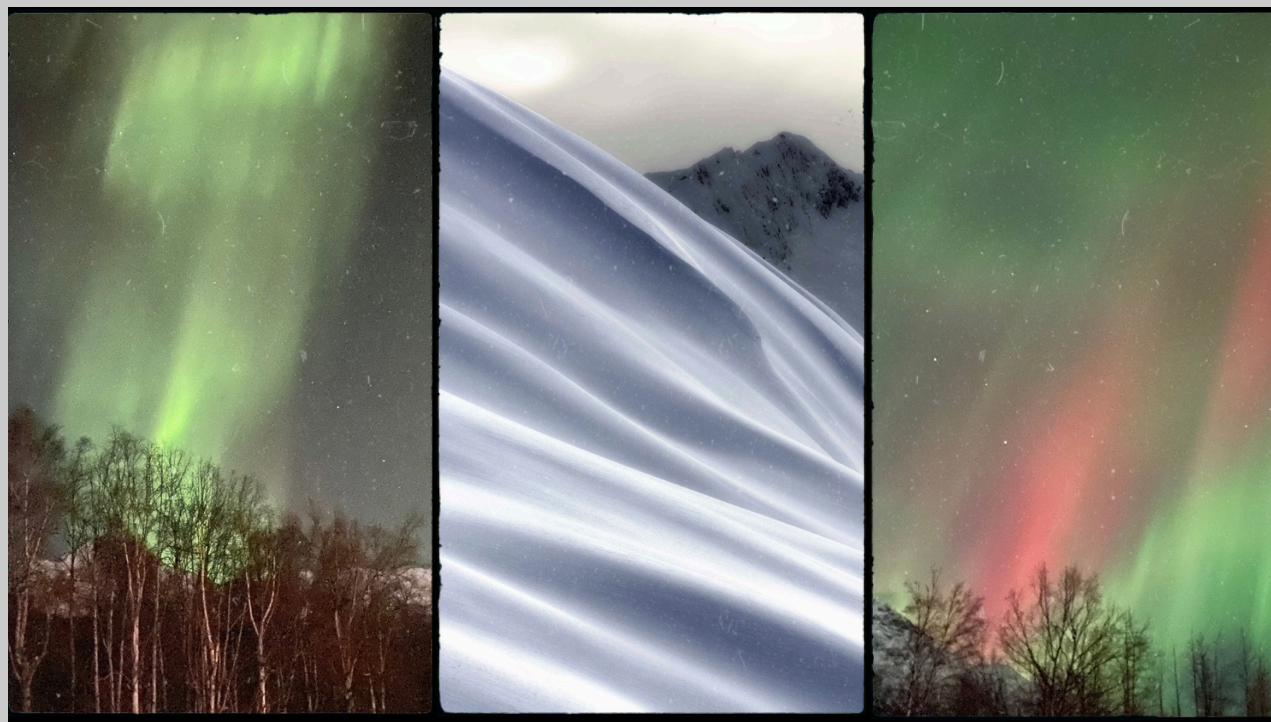


Alaska Rheumatology Alliance



2025 CONFERENCE PARTNERSHIP PROSPECTUS

Conference Details

Friday, Saturday, and Sunday, March 21-23, 2025
Alyeska Resort and Hotel in Girdwood, Alaska
<http://www.alyeskaresort.com/>

ALASKA RHEUMATOLOGY ALLIANCE 9TH ANNUAL CONFERENCE

Dear Industry Colleagues,

We would like to invite you to participate in ARA's annual in-person meeting which will be at the Hotel Alyeska in Girdwood, Alaska. Preparation is well underway for this robust and engaging 9th annual conference, and while we cannot guarantee an amazing northern lights display such as we experienced last year; this premier Rheumatology event will be one of our best yet. We will once again be offering CME where rheumatologists, along with allied health care professionals from across the state and beyond, will gather to learn from top experts in their specialty. In addition to keeping with tradition of presentations by national rheumatology specialists, we are pleased to increase our bandwidth by adding several presentations outside of rheumatology. By increasing our diversity in this manner, we expect our attendance to grow. This 2.5 day event features not only CME presentations and the opportunity to host a booth, but the ability to attend live presentations and interact with physicians and health care providers. In previous years our attendees have represented approximately 95% of the rheumatology providers from across the state, in addition to other subspecialties. This is an ideal opportunity for your company's representatives to participate in an event that each year unanimously receives enthusiastic feedback from our industry partners. We anticipate exhibit opportunities to be highly competitive, so don't delay - register today. If you have any questions, please contact Kirsten Fell, ARA Program and Outreach Director, at kfell@alaskarheumatology.org.

John K. Botson, MD
President and Founder, Alaska Rheumatology Alliance



SPONSORSHIP PROPOSAL

EXHIBIT AND PARTNER LEVELS*

PLATINUM LEVEL PARTNER (BY INVITATION ONLY) _____ \$30,000

- exclusive presentation opportunity (TBD with Platinum Level Partner)
- exhibit booth on Friday, Saturday and Sunday to include an extra 6' display table
- 5 company representative meeting registrations (includes all sessions)
- engage providers during designated breaks and at the exhibit hall
- recognition on all annual meeting printed information through the year
- recognition on the ARA website for 1 year
- priority invitation for the 2026 Platinum Level Partnership



GOLD LEVEL PARTNER (4 AVAILABLE) _____ \$15,000

- Product Theater - Friday, March 21st; Saturday, March 22nd: or Sunday, March 23rd - topic, presenter and timeslot TBD with Gold Level Partner
- exhibit booth on Friday, Saturday, and Sunday
- 2 company representative meeting registrations (includes all sessions)
- engage providers during designated breaks and at the exhibit hall
- recognition on all annual meeting printed information through the year
- recognition on the ARA website for 1 year
- priority invitation for the 2026 Gold Level Partnership

SILVER LEVEL PARTNER (LIMITED AVAILABILITY) _____ \$5,000

- exhibit booth on Friday, Saturday, and Sunday
- 1 company representative meeting registration (includes all sessions)
- engage providers during designated breaks and at the exhibit hall
- recognition on 2025 Annual Meeting printed material

*FOR ADDITIONAL INFORMATION, PLEASE CONTACT KIRSTEN FELL AT KFELL@ALASKARHEUMATOLOGY.ORG.

SPONSORSHIP PROPOSAL

Alaska Rheumatology Alliance

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BRANDED LANYARD AND BADGES - YOUR LOGO AND QR CODE CAN BE PROMINENTLY FEATURED, ENSURING HIGH VISIBILITY AND EASY ACCESS TO ADDITIONAL INFORMATION.

\$2,000

HOTEL KEY CARDS - HOTEL KEY CARDS PROVIDE TARGETED AND COST EFFECTIVE MARKETING. SPONSOR LOGO, INCLUDING A QR CODE, IS VISIBLE ON THE CARDS.

\$2,000

CLOSEOUT RECEPTION - EXCLUSIVE EXHIBIT OPPORTUNITY DURING A "MIX AND MINGLE" RECEPTION WITH ATTENDING HEALTHCARE PROVIDERS.

\$5,000

ON-SITE ADVISORY BOARD - GAIN VALUABLE INSIGHTS BY HOSTING A LIVE ADVISORY BOARD DURING THE CONFERENCE. PACKAGE INCLUDES ROOM SPACE, A/V, AND REFRESHMENTS. CONTACT US TO DISCUSS CUSTOMIZATION OF THIS LEVEL.
TBD

CREATE YOUR OWN SPONSORSHIP - DON'T SEE EXACTLY WHAT YOU'RE LOOKING FOR? CONTACT US TO LEARN MORE!
TBD



WE LOOK FORWARD TO
WORKING WITH YOU.