



**Alaska Rheumatology Alliance**  
**6<sup>th</sup> Annual Conference**  
**Saturday, March 19, 2022**  
Anchorage, Alaska

**Exhibitor Prospectus**  
Updated 05JAN2022



Dear Industry Colleagues,

Preparation for the Alaska Rheumatology Alliance Annual Conference is well underway, and we would like to invite you to participate in this year's engaging and robust meeting. This conference has become the premier Rheumatology event for the state, and this year's program promises to be one of our best yet, with the ability to attend in person. In addition, we will be offering CME with the program this year!

Rheumatologists, along with allied health care professionals from across the state and beyond, will gather to learn from top experts in their specialty as well as to gain insights into the other activities of our organization. This year's event allows us to continue the tradition of obtaining national rheumatology experts; and with CME credits available, we expect the attendance to continue to grow.

This one-day event features CME presentations and the opportunity to not only host a booth, but the ability to attend live and interact with physicians and health care providers. In previous years our attendees have represented >95% of the rheumatology providers from across the state, in addition to other subspecialties. This is an ideal opportunity for your company's representatives to participate in an event that each year unanimously receives enthusiastic feedback from our industry partners. We anticipate exhibit opportunities to be highly competitive, so don't delay - register today. If you have any questions, please contact Anna Campione, ARA Executive Director, at [acampione@alaskarheumatology.org](mailto:acampione@alaskarheumatology.org).

John K. Botson, MD | President and Founder, Alaska Rheumatology Alliance



# Details for Exhibiting Partners

**Exhibitor Fee** **\$5,000**

- In person exhibit booth on Saturday, March 19, 2022
- 1 company representative meeting registration - additional representatives may be added at a later date as space allows for an additional fee
- opportunity to engage providers in-person during the multiple designated exhibit breaks

## **SCHEDULE**

### **Saturday, March 19**

7:00am - 8:00am Check-in/Set-Up for all exhibitors in Columbia Ballroom A

7:30am Breakfast/Registration

8am - 4:15pm Presentations and Breaks

4:30pm-5:30pm Tear Down

**\*Please ensure you leave your space in the same condition you found it, to include disposal of display materials and waste at the conclusion of the conference.**

## **EXHIBIT SPACE DETAILS**

**HOW TO BOOK EXHIBIT SPACE:** Please complete and submit the Exhibitor Registration Form found on the ARA website. During the registration process you will be able to pay via credit card and this will include a 2.9% service fee. You will also have the option to pay via check or wire transfer. A follow-up email will be sent and will contain additional information.

**EXHIBIT MATERIALS SHIPPED PRE-CONFERENCE:** If exhibit materials need to be shipped prior to arriving, please note the following instructions as per the Hotel Alyeska:

- Event materials will be accepted no sooner than 3 days prior to the conference.
- Address all materials to: The Hotel Alyeska, 1000 Arlberg Ave., Girdwood, AK 99587.
- Preprinted labels with the billing account number are required in order to ship return packages from the hotel.
- There is a handling fee of \$5.00/50 pounds (incoming and outgoing).
- Preferred methods are UPS, FedEx Air or USPS...*do not use FedEx Ground*



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## ADDITIONAL DETAILS

**HOTEL ACCOMODATIONS:** We have reserved a block of rooms for the night of Saturday, March 19 at the rate of \$409, plus taxes and fees. These rates are first come, first served. When making reservations, we urge you inquire about other discounts that may be offered, particularly for locals.

**BOOTH SPECIFICS:** Each exhibitor's booth will be clearly marked with your company's name and will have 1-6' table. If special accommodations are needed such as access to electricity, please indicate this on your registration form.

**BRANDED ITEMS/INSERTS OPPORTUNITY:** We will have approximately 75 "swag bags" on hand for our attendees. If our vendors would like to provide branded items/inserts to be included; please provide this information as requested when registering. We ask that they be received **no later than Friday, March 11th**. Please contact Anna to make arrangements.

If there are questions or additional information is required, please do not hesitate to contact Anna Campione at [acampione@alaskarheumatology.org](mailto:acampione@alaskarheumatology.org).