

Alaska Rheumatology Alliance



2024 CONFERENCE

PARTNERSHIP PROSPECTUS

Conference Details

Friday, Saturday, and Sunday, March 22 - 24, 2024
Alyeska Resort and Hotel in Girdwood, Alaska
<http://www.alyeskaresort.com/>



ALASKA RHEUMATOLOGY ALLIANCE 8TH ANNUAL CONFERENCE

Dear Industry Colleagues,

We would like to invite you to participate in this year's engaging and robust meeting which will be in-person at the Hotel Alyeska in Girdwood, Alaska. Preparation is well underway for the ARA's 8th annual conference, with this premier Rheumatology event promising to be one of our best yet. We will once again be offering CME where rheumatologists, along with allied health care professionals from across the state and beyond, will gather to learn from top experts in their specialty. We will continue the tradition of obtaining national rheumatology specialists; and with CME credits available, we expect the attendance to continue to grow. This 2.5-day event features not only CME presentations and the opportunity to host a booth, but also the ability to attend live presentations and interact with physicians and health care providers. In previous years our attendees have represented approximately 95% of the rheumatology providers from across the state, in addition to other subspecialties. This is an ideal opportunity for your company's representatives to participate in an event that each year unanimously receives enthusiastic feedback from our industry partners. We anticipate exhibit opportunities to be highly competitive, so don't delay - register today. If you have any questions, please contact Kirsten Fell, ARA Program and Outreach Director, at kfell@alaskarheumatology.org.

John K. Botson, MD | President and Founder, Alaska Rheumatology Alliance

SPONSORSHIP
PROPOSAL

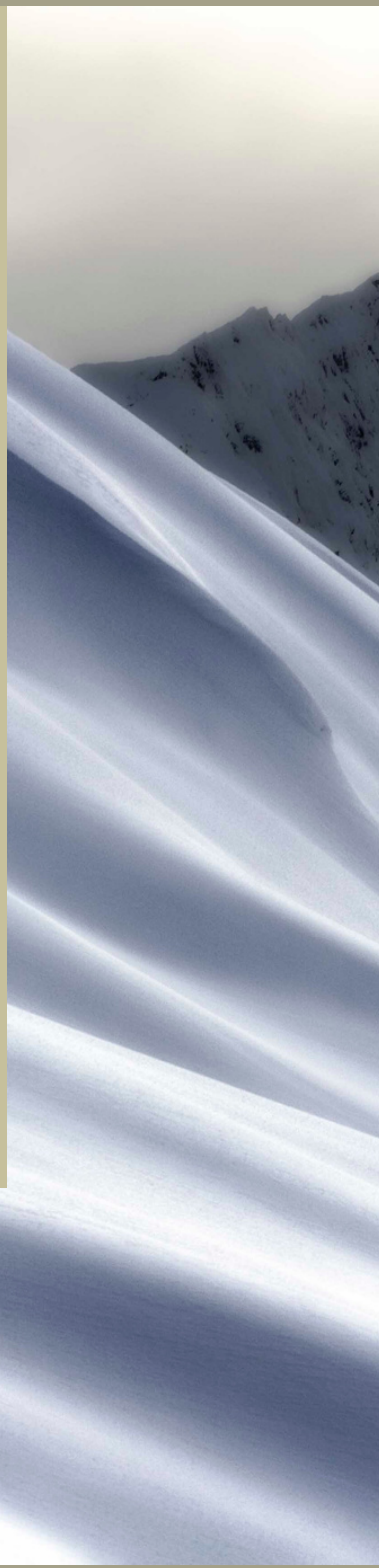


EXHIBIT AND PARTNER LEVELS*

PLATINUM LEVEL PARTNER (BY INVITATION ONLY) _____ \$30,000

- exclusive presentation opportunity (TBD with Platinum Level Partner)
- exhibit booth on Friday and Saturday to include an extra 6' display table
- 5 company representative meeting registrations (includes all meals and sessions)
- engage providers during meals, designated breaks, and at the exhibit hall
- recognition on all annual meeting printed information through the year
- recognition on the ARA website for 1 year
- priority invitation for the 2025 Platinum Level Partnership



GOLD LEVEL PARTNER (4 AVAILABLE) _____ \$15,000

- Product Theater - Friday, March 22th, 12:00 (lunch) or 3:00pm; Saturday, March 23th, at 8:00am (breakfast) or 12:00pm (lunch); OR Sunday, March 24th, at 8:00am (breakfast) - topic, presenter and timeslot TBD with Gold Level Partner
- exhibit booth on Friday and Saturday
- 2 company representative meeting registrations (includes all meals and sessions)
- engage providers during meals, designated breaks, and at the exhibit hall
- recognition on all annual meeting printed information through the year
- recognition on the ARA website for 1 year
- priority invitation for the 2025 Gold Level Partnership

SILVER LEVEL PARTNER (LIMITED AVAILABILITY) _____ \$5,000

- exhibit booth on Friday and Saturday
- 1 company representative meeting registration (includes all meals and sessions)
- engage providers during meals, designated breaks, and at the exhibit hall
- recognition on 2024 Annual Meeting printed material

*FOR ADDITIONAL INFORMATION, PLEASE CONTACT KIRSTEN FELL
AT KFELL@ALASKARHEUMATOLOGY.ORG.

SPONSORSHIP PROPOSAL

Alaska Rheumatology Alliance

ADDITIONAL SPONSORSHIP OPPORTUNITIES

COFFEE/SNACK BREAK SPONSOR - SIGNAGE IN COMMON AREAS AND EXHIBIT HALL. HELP TO BRING SOME FUN TO OUR BREAKS AND PROVIDE A SPECIALTY BREAK ITEM.
\$2,000

JA CAMP SPONSOR - HELP SPONSOR A CHILD SO THEY CAN ATTEND OUR LOCAL JA CAMP THIS SUMMER AND YOUR LOGO WILL GO ON THE CAMP T-SHIRTS AND PROMOTIONAL MATERIALS.
\$5,000

CLOSEOUT RECEPTION - OPPORTUNITY TO EXCLUSIVELY MIX AND MINGLE WITH ATTENDING HEALTHCARE PROVIDERS AS THE SOLE ATTENDING INDUSTRY.
\$5,000

CREATE YOUR OWN SPONSORSHIP - DON'T SEE EXACTLY WHAT YOU'RE LOOKING FOR? CONTACT US TO LEARN MORE!



WE LOOK FORWARD TO
WORKING WITH YOU.